

## We evaluate Public Safety Equipment because:

*all products  
aren't made equal*

some products  
are better in  
certain situations

manufactures can't  
fix what they don't  
know is broken

people who use  
the products  
know what works  
...and what doesn't

**It's the right  
thing to do**

many officers pay  
for the equipment  
they use

everyone has bought  
something they wished  
they hadn't and didn't  
tell anybody

***every piece of  
equipment is  
important to them***

The Source for Public Safety Equipment Evaluations

**POLICE** technical

Thomas M. Manson, Owner

661 Poplar Street  
Terre Haute, IN 47807  
812-232-4200  
info@policetechnical.com

Dear Advertiser:

Thank you for incorporating [EquipmentReports.org](#) into your marketing strategy.

[EquipmentReports.org](#) provides unique marketing opportunities unavailable by any other medium, print or web:

- [EquipmentReports.org](#) provides a unique evaluation service within the Police Technical alliance of law enforcement orientated website and services.
- [EquipmentReports.org](#) provides a information sharing opportunity for public safety personnel unlike any other offered by private industry, local, state or federal agencies.
- [EquipmentReports.org](#) allows users to search subject and company specific evaluation information providing advertisers with highly qualified leads.
- [EquipmentReports.org](#) users are decision makers researching their next purchases by reviewing the evaluations of their peers.
- [EquipmentReports.org](#) displays the 3 most recently accepted evaluations on the index page making them highly visible to all visitors. This provides additional marketing value without additional cost.
- [EquipmentReports.org](#) is marketed in major national law enforcement and public safety print publications.
- [EquipmentReports.org](#) is marketed in multiple national law enforcement seminars and international public safety conferences.
- [EquipmentReports.org](#) is taps an existing pool of public safety personnel from Police Technical; Hendon publications, and various other company customer and associations' member lists.

I look forward to helping you achieve your public safety marketing goals by leveraging the high value, fully qualified traffic of [EquipmentReports.org](#).

Please take a moment to review the information found within this document, and then take another moment to visit the website [www.equipmentreports.org](#). I think you'll agree a service like ours was long overdue for public safety and that our website is unique in a field of common public safety web portals.

Thanks again for incorporating [EquipmentReports.org](#) into your marketing strategy.

Respectfully,



**Thomas M. Manson**  
Police Technical LLC  
812-232-4200

## **POLICE** technical

Internet Development ~ Technical Training ~ Database Design

701 Wabash Ave., Ste. 808  
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Fax 812-232-4242  
[www.policetechnical.com](http://www.policetechnical.com)

### FOR IMMEDIATE RELEASE

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<http://www.policetechnical.com> or <http://www.equipmentreports.org>  
Contact: [tmanson@policetechnical.com](mailto:tmanson@policetechnical.com)

### Police Technical launches EquipmentReports.org

Terre Haute, IN - April 8, 2007 Police Technical LLC is proud to announce the release of EquipmentReports.org, the Source for Public Safety Equipment Evaluations. Formally announced at the 2007 Annual ILEETA International Training Conference and Expo being held in Wheeling, IL on April 17-21, 2007. EquipmentReports.org is the only website dedicated to helping public safety personnel share information about equipment and products.

"There's something wrong in the world when a civilian can find better information about dishwashers than a police officer can find about ballistic vests", Thomas Manson, owner of Police Technical LLC, parent company of EquipmentReports.org. "

Over a two year period EquipmentReports.org was created with the assistance a 30 person law enforcement Advisory Board with representatives from all areas of public safety including: Sworn members from all levels of service, law enforcement trainers, and industry and product manufacturing representatives. "With the input of numerous stakeholders we developed a review system that provides real product insight," Thomas Manson.

EquipmentReports.org allows officers to review virtually any product they have used in the course of their duties. The evaluation model includes 17 main subject categories with more than 100 sub categories. 150 product manufacturers are already listed in the system. In a matter of minutes an officer can submit a report on any public safety product from apparel to a xenon light bulbs and everything in between, and once accepted to the system those reports are searchable by company and subject.

#### Partnership with GT Distributors - \$1.00 for Each Report

Police Technical LLC is also pleased to announce our alliance with GT Distributors (Jim Orr, President, Austin, TX), America's premier supplier of public safety equipment since 1972. For every report accepted\* to the EquipmentReports.org system, the reviewer will receive \$1.00 dollar in credit which may be redeemed in the form of a GT Distributors Gift Card once the user has 10 reports accepted to the system. This adds additional value to the already valuable process of officer's sharing product information.

Beyond adding financial value to each and every report, GT Distributors has gone a step further to support EquipmentReports.org by encouraging their customers to complete evaluations on purchased equipment and products. While simple in procedure the purpose speaks volumes about GT Distributors dedication to customer service and to the products they sell. No other public safety distributor has taken the steps to allow their customers to evaluate ALL of their products and services in a semi-public forum. In the confidential realm of law enforcement equipment manufacturing GT Distributors is setting a new industry standard.

Advertising opportunities for standard banner sizes are available on a monthly contract basis.

For information: <http://www.policetechnical.com> or <http://www.trainingreports.org>  
Contact: Thomas M. Manson at [tmanson@policetechnical.com](mailto:tmanson@policetechnical.com)  
Office: 812-232-4200  
Cell: 317-695-6358

Electronic Images available

###

## EquipmentReports.org

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The Source for Law Enforcement Equipment Evaluations

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### Welcome to EquipmentReports.org

EquipmentReports.org is the only database of law enforcement equipment reports (i.e. product testing and evaluations). Use this site to research law enforcement products and manufacturers. Search equipment reports below or create a report of your own.

EquipmentReport.org allows law enforcement personnel evaluate equipment and products used in the course of their duties. It should only be used for equipment and products of which the author has first hand knowledge. All reports are reviewed; "questionable" reports will be verified and their authors may be contacted. Authors are reminded to make their reports critical and fair.

### Why fill out a Report?

First, it helps officers who are looking to make good buying decisions - that's reason enough. Secondly, when an officer fills out a report they receive \$1.00 in EquipmentReports.org "credit". Once they have 10 reports accepted on the system they are eligible for a \$10.00 gift card from the [GT Distributors](#) - America's Premier Supplier of Public Safety Equipment. You're rewarded everytime you share your experience and knowledge.

### View a report

To view a completed Equipment Report, click: Subject or Company. Each search is slightly different, but each provides valuable decision making information.

[SUBJECT](#)[COMPANY](#)

### Create a report

Assist other law enforcement by creating an EquipmentReport. If you've used a product; tell others about it. Your information will help others make better purchasing decisions.

[CREATE REPORT](#)**ILEETA***Wisdom and Courage...***www.gtsist.com****Training Reports.org**[Read Reports - Leave Reports](#)**TRAINING REGISTRATION.ORG  
for Law Enforcement Only**

### Recent Reviews

#### Would you recommend this product to others in your agency?

**Date:** 10-31-2006**Manufacturer:** Streamlight**Name:** Twin Task 3C UV**Category:** Flashlights - Specialty[VIEW THIS REPORT](#)

Comments : Yes. This is the only dual frequency UV light on the market. Perfect size for patrol or detective use. Has two freq. of UV and regular light.

#### Would you recommend this manufacturer to others in your agency?

**Date:** 07-24-2006**Manufacturer:** Streamlight**Name:** TLR-1**Category:** Flashlights - Duty / Tactical[VIEW THIS REPORT](#)

Comments : Yes

EquipmentReports.org is an independent evaluation website for public safety equipment and products; while maintained by Police Technical LLC, it is fueled by the reports of hundreds of officers from around the country who share their evaluations of products they have used in the course of their duties.

[View a report](#)

**1 Who manufactured the equipment?**

Fechheimer Uniforms

**2 Name of Product:**

Class A Uniform

**3 Category:**

Apparel / Uniform

**4 General Description of the equipment:**

Class A Dress uniform

**5 How did you first learn about this equipment?**

Word of Mouth

**6 When was the equipment purchased?**

11-11-2002

**7 Where was the equipment purchased?**

Chief's Supply

**8 What was the cost of the equipment?**

250

**9 Please rate the equipment:**

Overall Quality	<b>Excellent</b>
Ease of Use	<b>Average</b>
Overall Durability	<b>Excellent</b>
Law Enforcement Appropriate	<b>Excellent</b>
Customer Service/Support	<b>Average</b>
Overall Value. Cost vs. Benefit	<b>Average</b>

**10 Would you recommend this product to others in your agency?**

Yes. They provide a good product and it wears well.

**11 Would you recommend this manufacturer to others in your agency?**

we use them for all Class A, other uniforms choices are left up to individuals. I would

**12 Additional comments to help others make purchasing decisions?**

if you want a great uniform in blue/black go with model 1234a. Very nice. Fechheimer will send you samples to try before you buy also. Our department has been using them for several years. and even though we have changed department heads several times. They have all known not to mess with the uniforms.

**13 Which category best describes your agency?**

State Law Enforcement

**14 Which category best describes your law enforcement experience?**

5-9 years

EquipmentReports.org uses a standardize 14 point reporting system which incorporates both quantitative (numeric) and qualitative (words) data collection. Author information is stored in an administrative accessible database. Once submitted a report it is reviewed – both electronically and by human for anomalies before being included in the generally accessible database (searchable from the main site).

View a report

- 1 **Who manufactured the equipment?**  
Surefire
- 2 **Name of Product:**  
Nitrolon G2 Flashlight
- 3 **Category:**  
Flashlights / Duty / Tactical
- 4 **General Description of the equipment:**  
Polycarbonate body with good grip ability and rear pressure switch for momentary on/off and constant on/off. Switch can also be turned off to avoid accidental discharge of battery, while stored. 65 lumens with adjustable beam.
- 5 **How did you first learn about this equipment?**  
Magazine
- 6 **When was the equipment purchased?**  
05-24-2006
- 7 **Where was the equipment purchased?**  
Retail Store
- 8 **What was the cost of the equipment?**  
\$27.95
- 9 **Please rate the equipment:**

Overall Quality	Excellent
Ease of Use	Excellent
Overall Durability	Excellent
Law Enforcement Appropriate	Excellent
Customer Service/Support	Excellent
Overall Value. Cost vs. Benefit	Excellent
- 10 **Would you recommend this product to others in your agency?**  
I would highly recommend this product, especially for those on a budget. You get 65 lumens at probably one of the lowest costs for such a good product.
- 11 **Would you recommend this manufacturer to others in your agency?**  
The manufacturer seems to be happy to help the customer with purchase information and after sell support.
- 12 **Additional comments to help others make purchasing decisions?**  
For those looking for a very reliable light on a tight LE budget, this is the light. The gripping surface helps you hold onto the light. I highly recommend spending the extra \$8.00 for the lanyard system. This enables the light to be maintained if you have to make a magazine change or use your handcuffs, when it would be unsafe to put the light away. 60 lumens is the minimum output and this light gives you 5 more lumens. Surefire does not recommend this light be mounted to weapons, but I have had it mounted a shotgun and an AR-15 and have had no problems. This light fits most 1" rings for mounting. Surefire also offers remote swithes, but you can get cheaper switches from airsoft manufactures that will work. Just remember if something goes wrong it will probably void your warranty.

During the review reports may be red flagged for a variety of reasons – including profanity or highly subjective viewpoints. “Flagged” reports will have their authors contacted for verification. Unverified reports are deleted. Verified reports are included in the generally accessible database. Manufacturers are given the right to post a response to any report on the system.

Note: The report above is only a sample and would not have actually triggered with “Red Flag”

Introduction

Service

Sample Reports

Partnerships

Your Customers

Opportunity



### GT Distributors, Inc.

Supports EquipmentReports.org by providing \$1.00 for every report in a redeemable gift card



### International Law Enforcement Educators and Trainers Association - ILEETA

Police Technical is an ILEETA corporate sponsor



### Z-Medica

One of the first manufacturers approached during the design phase of development

### CALIFORNIA NARCOTIC OFFICERS' ASSOCIATION

### California Narcotic Officers' Association - CNOA

Actively support TrainingReports.org, sister site to EquipmentReports.org

### Hendon Publishing Co. Magazines



Thomas Manson, Owner Police Technical and EquipmentReports.org is the Technology Editor For LAW and ORDER and frequent writer for Public Safety IT



### Policetraining.net

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### Other Police Technical LLC Properties



### Law Enforcement Training Companies



Alliance Partners with Police Technical LLC

## EquipmentReports.org

The Source for Law Enforcement Equipment Evaluations

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### Your company's 468x60 banner

[Create a new report](#)

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- Who manufactured the equipment?**  
  
(\*If the manufacturer is not listed please add them [here](#) .
- Name of Product:**
- Category:**  **Subcategory:**   
(\*Click [here](#) to see all categories and subcategories. .
- General Description of the equipment:**
- How did you first learn about this equipment?**
- When was the equipment purchased?**
- Where was the equipment purchased?**
- What was the cost of the equipment?**

**Thank you for purchasing our product.**

After using it, please provide an evaluation at [EquipmentReports.org](#)

We care about your satisfaction and believe enough in our products to allow their public evaluation. Please share your opinion.

If you need immediate assistance with your new product please contact us at

**XXX-XXX-XXXX**

Manufacturers, companies and others interested in generated reviews for their equipment and products are highly encouraged to include EquipmentReports.org reporting instructions with their shipping and mailing information. A simple form like the one above, branded with specific product information, have historically yielded high rates of favorable response from customers and clients.

NOTE: There is no fee to add companies to the database or for customers to submit reports.

## EquipmentReports.org

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The Source for Law Enforcement Equipment Evaluations

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#### Recent Reviews

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### Standard Advertising Banner - 234x60

Advertising banners are available on the index page and throughout the website.

Banners are limited to <20K per image (gif optimized preferred, other formats approved individually)

Index Page, Report Page, Primary Search Pages, and Articles pages - **\$250.00 monthly per banner**

Company specific pages - **\$100.00 monthly per banner**

All other interior pages - **\$100.00 monthly per banner**

Email marketing and banner placement opportunities on other Police Technical websites also exist please contact Thomas Manson at 812-232-4200 or [tmanson@policetechnical.com](mailto:tmanson@policetechnical.com) for further details.

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#### 1 Who manufactured the equipment?

(\*)If the manufacturer is not listed please add them [here](#) .

#### 2 Name of Product:

#### 3 Category:

#### Subcategory:

(\*)Click [here](#) to see all categories and subcategories. .

#### 4 General Description of the equipment:

#### 5 How did you first learn about this equipment?

#### 6 When was the equipment purchased?

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### Company Search

Company	# of Reports	# of Subjects	Average
Advanced Interactive Systems	1	1	4.33
Aker	1	1	5.00
Bianchi	1	1	4.50
Buck Knives	1	1	5.00
Code 3	1	1	4.50
Cold Steel Knives	2	1	4.83
Earhugger	1	1	5.00
Fechheimer Uniforms	2	1	4.50
Federal Signal Corporation	1	1	4.66
GLOCK	1	1	5.00
Hogue	1	1	5.00
Jotto Desk	1	1	4.83
Kimber	1	1	4.66
Lasermax	1	1	4.83
Monadnock	1	1	4.83
Night-Ops	1	1	4.50
REACT	1	1	3.00
Rico	1	1	4.66
Safariland	2	1	3.83

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Media Guide  
2007-2008

Part of the Police Technical Alliance

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**Police Technical LLC**

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